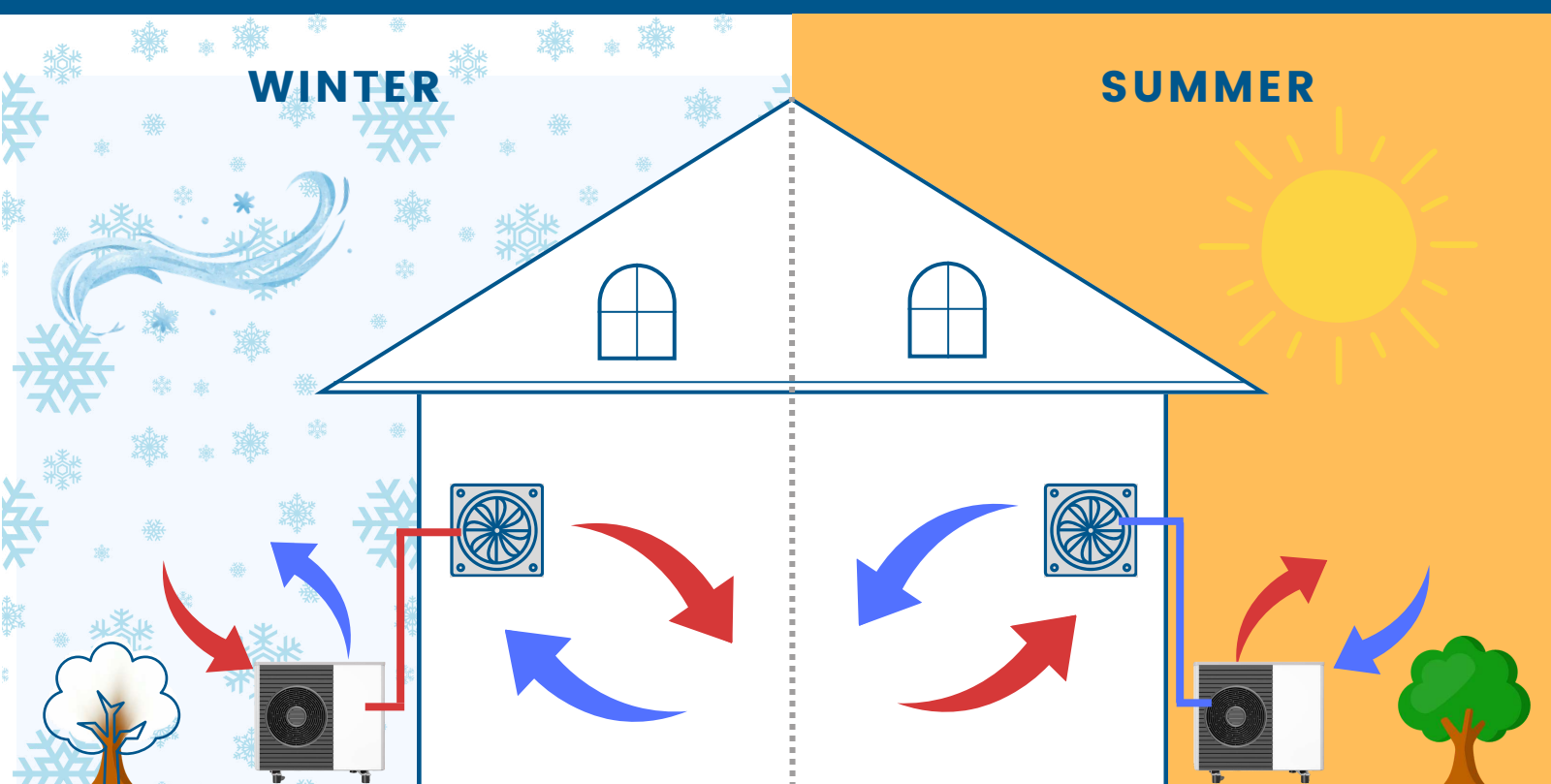




HEAT PUMPS

COLD CLIMATE HEAT PUMP BENEFITS

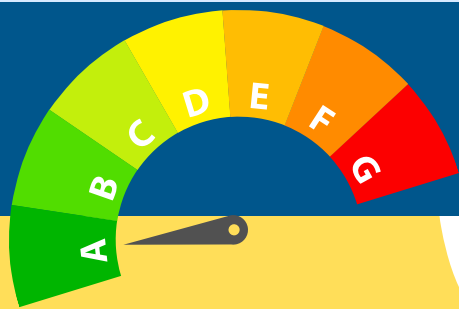


In winter, the heat pump absorbs heat from outside and releases it inside, heating the interior.

In summer, the heat pump acts like an air conditioner and moves heat from the air inside to outside, cooling the interior.

**3X ENERGY
EFFICIENT**

HEAT PUMPS ARE ABOUT 3X AS ENERGY-EFFICIENT THAN TRADITIONAL HVAC SYSTEMS BECAUSE THEY USE ELECTRICITY TO TRANSFER EXISTING HEAT FROM THE OUTSIDE AIR, RATHER THAN BURNING FOSSIL FUELS TO GENERATE IT.



100% heating capacity to
as low as 5°F



SAVINGS



SIGNIFICANT TAX SAVINGS

INSTALLING A QUALIFYING HEAT PUMP CAN LEAD TO SIGNIFICANT TAX SAVINGS THROUGH THE ENERGY EFFICIENT HOME IMPROVEMENT CREDIT (25C), OFFERING UP TO 30% OF THE COST, CAPPED AT \$2,000 ANNUALLY.



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